

| CORPORATE **PROFILE**

📍 | 1st Floor, Office 103, Al Fayha'a King
Abdullah Rd, Emaar Square, Block
E9, Jeddah 22241

🌐 | www.bitsarabia.com



| Shaping Smarter Tomorrow

In Brief

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BITS Arabia

A Closer Look!

Established in 1997, BITS Arabia has been a trusted technology partner and systems integrator, supporting clients across diverse industries with end-to-end technology solutions. We operate under an SLA-driven delivery model through a single point of contact, ensuring streamlined delivery, accountability, and quality-assured support. Our service scope spans ICT infrastructure, AV integration, cybersecurity, safety systems, physical security, and IoT, helping our clients achieve better performance, stronger security, optimized costs, and lasting value from their technology investments.

VALUES



Leadership



Innovation



Trust

BITS at a Glance

Industry-focused

+25
Years

+120
Projects

15 Cities in **6** Countries



Established Presence Across the ME

Positioned to Support Business Growth in Key Markets

BITS Arabia has established a strong presence across the Middle East to provide consistent support and deliver tailored solutions that drive business growth in the region. Our offices are strategically located in key markets, ensuring we remain close to our clients and are able to respond swiftly to their evolving needs, delivering exceptional value and long-term success.



A Legacy of Innovation and Growth



Our Specialty



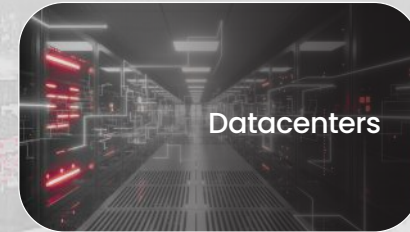
Building
Automation



Guest Room
Management
System



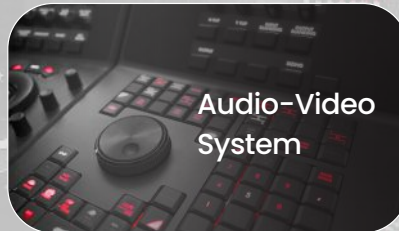
Cybersecurity



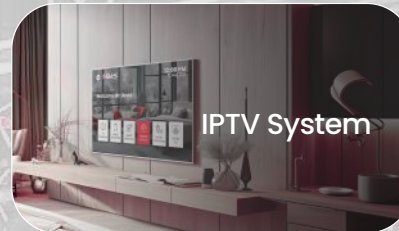
Datacenters



Infrastructure



Audio-Video
System



IPTV System



Energy Saving
Solution



Security
Management
System



Fire Alarm
System
Solution



Project
Tracking Solution

Full Spectrum of Services

Infrastructure

Enterprise WiFi Infrastructure

Live Video Streaming/
Broadcast

Enterprise Networking
Equipment

Unified Communication

Structured Cabling

DC/Computing

Compute Server Systems

Converged Infrastructure

Data Storage

Cloud Infrastructure

Cybersecurity

Managed Cybersecurity
Services

Cloud Security Assessment

GRC & Compliance

Penetration Testing

Incident Response

Vulnerability Assessment

Control & IoT

Building Automation

Energy-Saving Solutions

FoH and BoH Access
Control

IP Surveillance/CCTV

Fire Alarm and Intrusion
Detection Systems

Security Screening
Equipment

Building Management
System (BMS)

Security Management
System

Audio Visual

Banquet Halls & Meeting
Room AV Solutions

Laser Projection

Large Display Screens
(Indoor/Outdoor)

Background Music Systems
& Public Address

Digital Signage

Interactive IPTV

Managed Services

Proactive Monitoring
and Maintenance

Security & Compliance
Management

**Service Level
Management:** Delivering
SLA terms for ELV solutions,
offering exceptional value
to the industry.

Driving Innovation Across Industries



Hospitality



*Sports &
Entertainment*



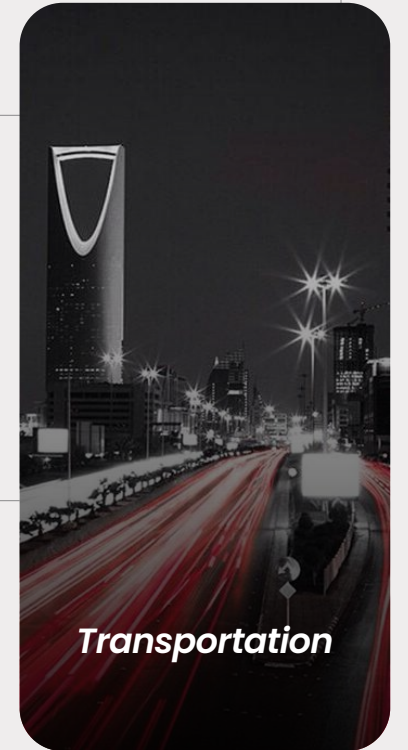
Commercial



Healthcare



Education



Transportation

Leveraging the Trackulizer Framework

Our Most Prominent Execution Advantage

As part of our project execution process, we utilize the Trackulizer Framework, an advanced tracking technology solution designed to track and manage project progress with precision. This framework offers real-time visibility, enhancing collaboration and ensuring that all stakeholders remain aligned throughout the entire project lifecycle.

**By integrating this framework,
we can guarantee:**



Unmatched
Transparency



Maximized
Efficiency



Complete Control
over Progress



Client Journey



Consultation

In the initial consultation, we discuss the goals of your project in detail, ensuring that we understand your vision and requirements. This phase allows both parties to assess compatibility and fit for a successful collaboration.

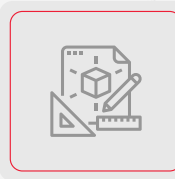
Needs Assessment

During the Needs Assessment stage, we gather relevant data from your site, including photos, measurements, and a review of existing conditions. This enables us to provide a customized scope, budget, and action plan to proceed with your project.



Design & Plan

During the Design & Plan stage, we gather relevant data from your site, including photos, measurements, and a review of existing conditions. This enables us to provide a customized scope, budget, and action plan to proceed with your project.



Construction

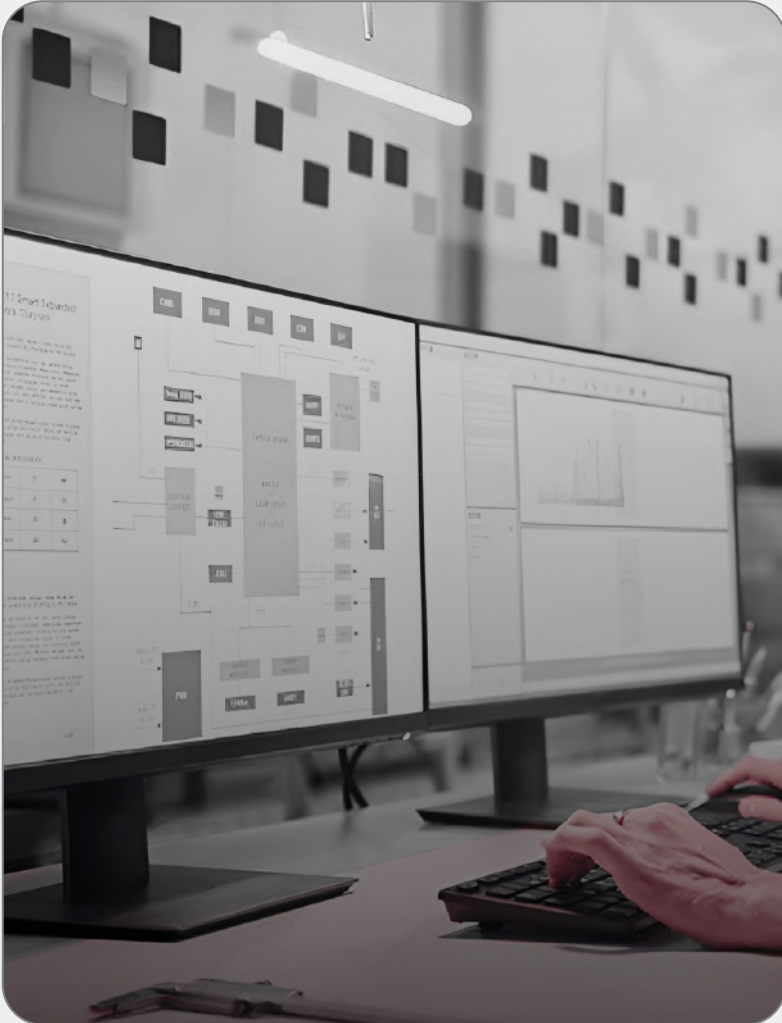
Our construction phase focuses on delivering your project with minimal disruption to your daily life. A skilled project manager oversees the construction process, ensuring all materials, labor, and inspections are on schedule and meet our high-quality standards.



Completion

At project completion, we conduct a thorough walk-through to ensure your satisfaction with the final result. We also provide ongoing support to ensure everything continues to meet your expectations.

| Project Lifecycle



STAGE 1

PRE-DESIGN

- Develop Letter of Understanding of Project Scope
- Develop Design Contract and Comparative Remodeling Analysis

STAGE 2

DESIGN DEVELOPMENT

- Survey/Variance/Engineering
- Site Measure
- Develop Plan of Existing Conditions
- Conceptual Drafts
- Draft Design Document

STAGE 3

PROJECT DEVELOPMENT

- Product Selections
- Subcontractor Walkthrough
- Develop Contract

STAGE 4

CONSTRUCTION

- Update Plans & Specifications
- Preconstruction Walkthrough
- Construction
- Final Walkthrough

Global Partner Network

Over 70 Trusted Partners Worldwide

| ICT & Cybersecurity

 Hewlett Packard Enterprise	 cisco Meraki	 Mitel	 FORTINET	 AVAYA	 RUCKUS COMMSCOPE
 DATWYLER	 RITTAL	 excel without compromise.	 Cetis	 HUAWEI	 vtech
 TiGERtms	 segura	 DSTC	 STARLINK AN INFINIGATE GROUP COMPANY	 CyberKnight	

| Audio Visual

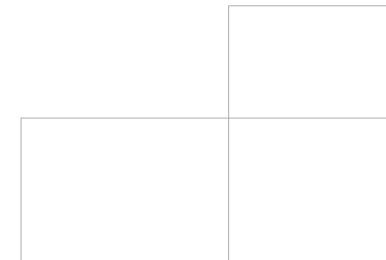
 BOSE	 CRESTRON	 SAMSUNG	 LG	 Extron	 VITEC
 LEMCO TV SOLUTIONS	 SHURE	 uniguest	 mcoms	 BOSCH	 RMG NETWORKS

Global Partner Network

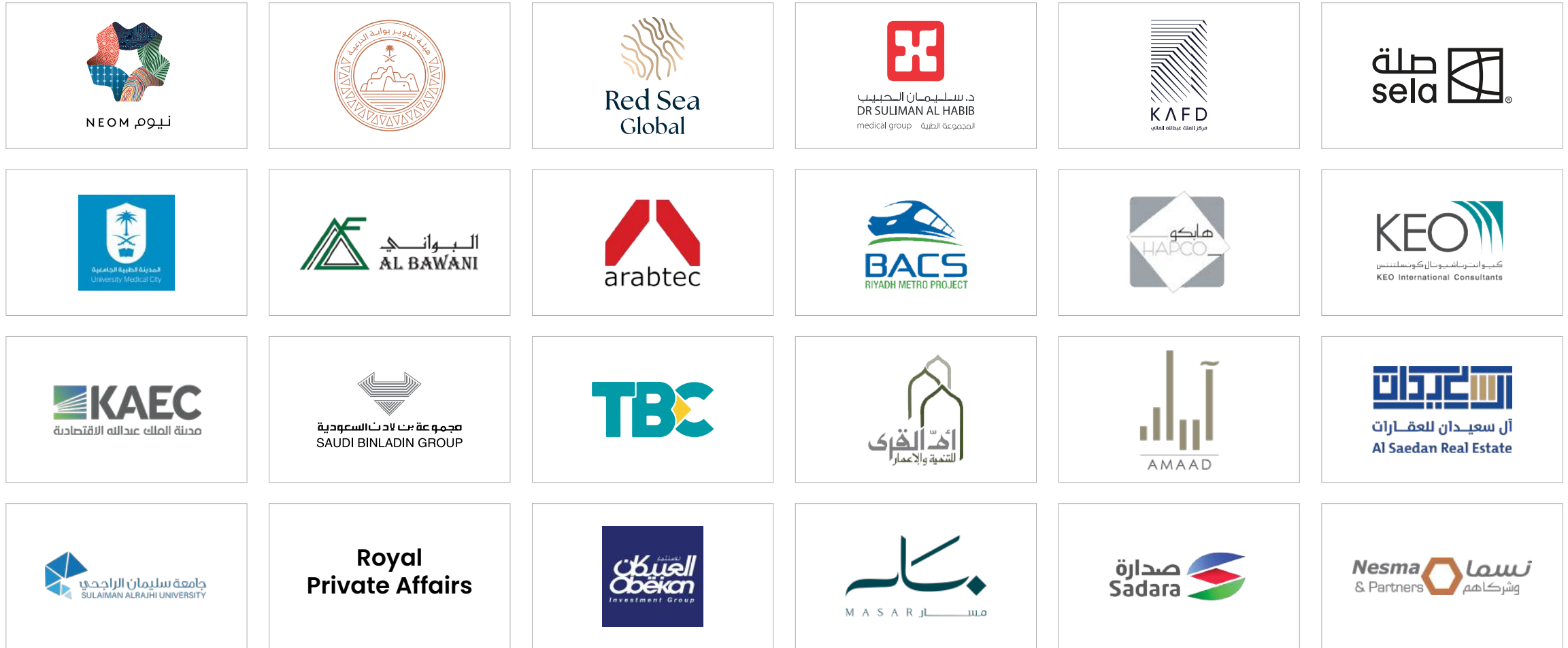
Over 70 Trusted Partners Worldwide

| Security, Safety & Control



| A Glimpse of Our Clients



| **BITS in Landmark**
Featured Projects

Project Name

BEACH, GOLF AND WATER SPORT CLUBS

📍 Sindalah Island



Project Name

AUTOGRAPH COLLECTION HOTEL

📍 Sindalah Island



Client



نيوم NEOM

Project Name

THE LUXURY COLLECTION HOTEL

📍 Sindalah Island



Client



Red Sea
Global

Project Name

SIX SENSES SOUTHERN DUNES

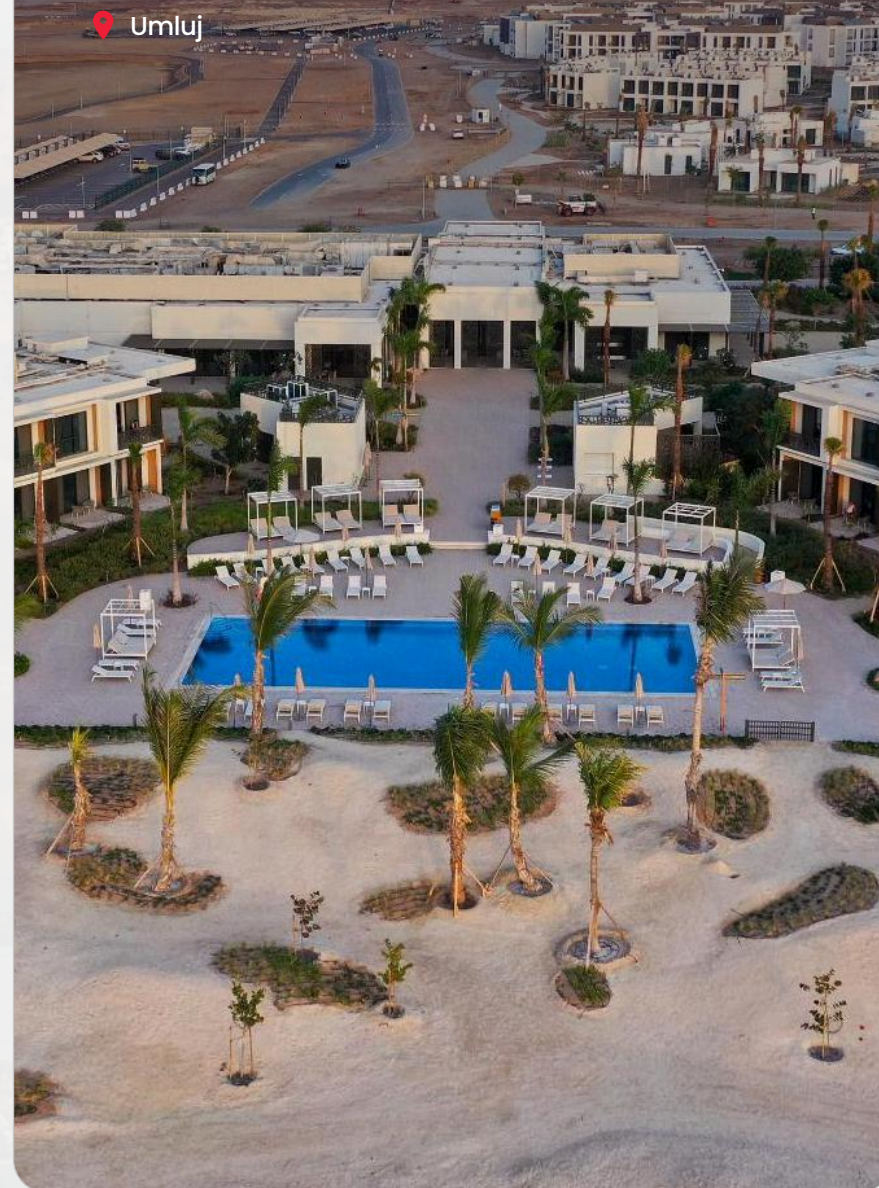
📍 Umluj



Project Name

TURTLE BAY HOTEL

📍 Umluj



Project Name

AL-DAIL HILTON GARDEN INN

Jeddah

Client



Project Name

IHG HOLIDAY INN AL KISWAH TOWERS

Makkah

Client

IHG[®] HOTELS & RESORTS

Project Name

NOVOTEL HOTEL

AMAAD Business Park

Client



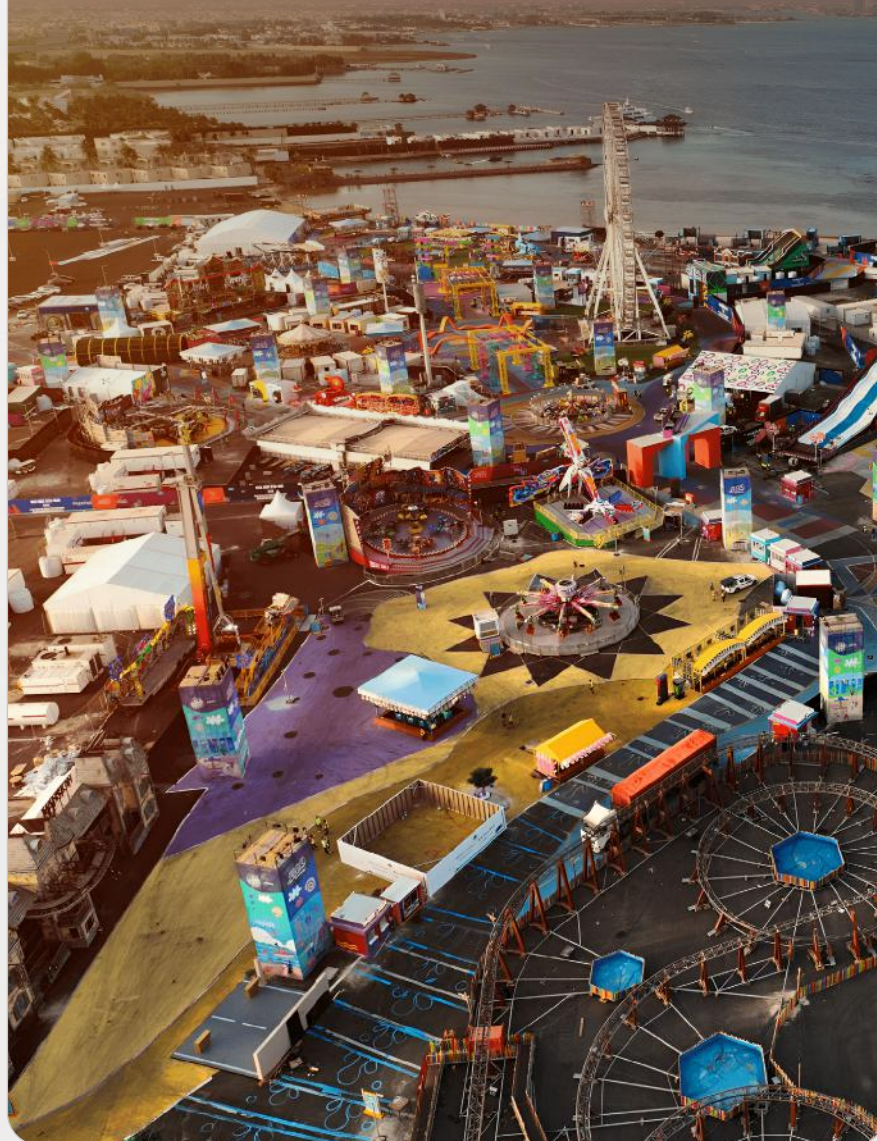
Client



Project Name

JEDDAH PIER

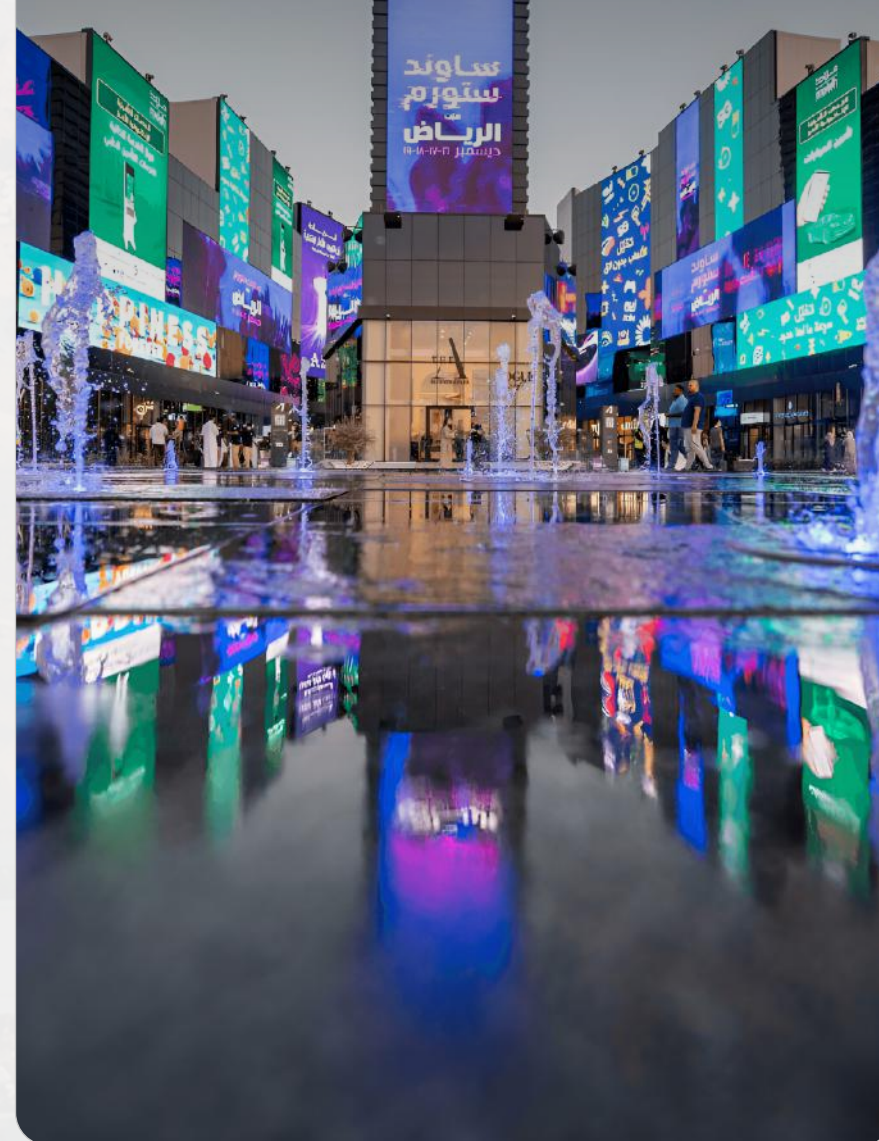
Jeddah



Project Name

RIYADH SEASON

Riyadh



Project Name

KING ABDULAZIZ UNIVERSITY HOSPITAL & KING KHALID UNIVERSITY HOSPITAL

Riyadh

Client



Project Name

OBEIKAN INVESTMENT GROUP

Riyadh

Client



Project Name

DR. SULIMAN AL HABIB HOSPITALS

KSA -UAE

Client



د. سليمان الحبيب
DR SULIMAN AL HABIB
medical group - المجموعة الطبية

Project Name

HOLIDAY INN HOTEL

📍 Khobar

Client



Project Name

BAB SAMHAN HERITAGE HOTEL

📍 Riyadh

Client



The Ultimate Destination For Advanced Technology



Jeddah, KSA

1st Floor, Office 103, Al Fayha'a
King Abdullah Rd, Emaar
Square, Block E9, Jeddah 22241



+966 12 653 5553



Riyadh, KSA

Al Imam Saud Ibn Faysal
Rd, Al Malqa, Riyadh
13522



+966 11 445 5883



Al Khobar, KSA

Blue Tower, Block A 501, Al
Yarmouk, 13th St, Al Khobar
31952



+966 13 823 2181



Cairo, Egypt

Nile G9, Etisalat Club Rd,
Maadi, Cairo Governorate
11728, Egypt



+20 22 517 4940